Hosted Virtual Desktop Computing as a Managed Service in Higher Ed

May 17, 2017

Patrick R. Turner, VP & CIO Schoolcraft College Chris Blackstone, CIO Spring Arbor University Daniel Heidt, Thought Leader, Access Interactive, Inc.



Spring Arbor University

- Spring Arbor (SAU) has 3,400 students spread out across a main campus (Spring Arbor, MI).
 11 remote sites across Michigan, and online.
- SAU wanted a way to provide its nonresidential students (~2,000) with access to academic computer applications.
- The first year of this effort was through Navisite, a DaaS vendor, and started in Summer 2015, before Chris Blackstone, current CIO, arrived.





Access Interactive

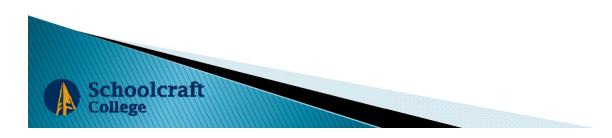
- Access Interactive was founded in 1985 and has grown to over 55 employees worldwide with over \$20 million in annual revenue.
- A local Michigan consulting company that uses technology to fix, accomplish, or avoid customer critical business initiatives.
- As Solution Architects, Access Interactive strives to learn the customer's business domain to make the best recommendations with the strongest ROI metrics.





The Problem Statement

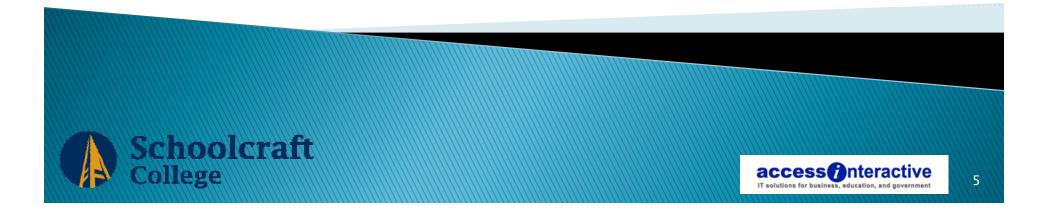
- Spring Arbor University was experiencing ongoing stability and reliability issues with their current provider for VDI as a Service.
- > SAU's network engineer had left the University.
- SAU's needs required a deeper level of managed service to keep Virtual Desktops available and performing well.
- SAU was seeking a partner that understood their environment.





The Solution: Smart VDI as a Service

Smart VDI as a Service (aaS) is designed to take your computing environment anywhere. From students to faculty, your desktops will be in a robust and administration-free ecosystem.



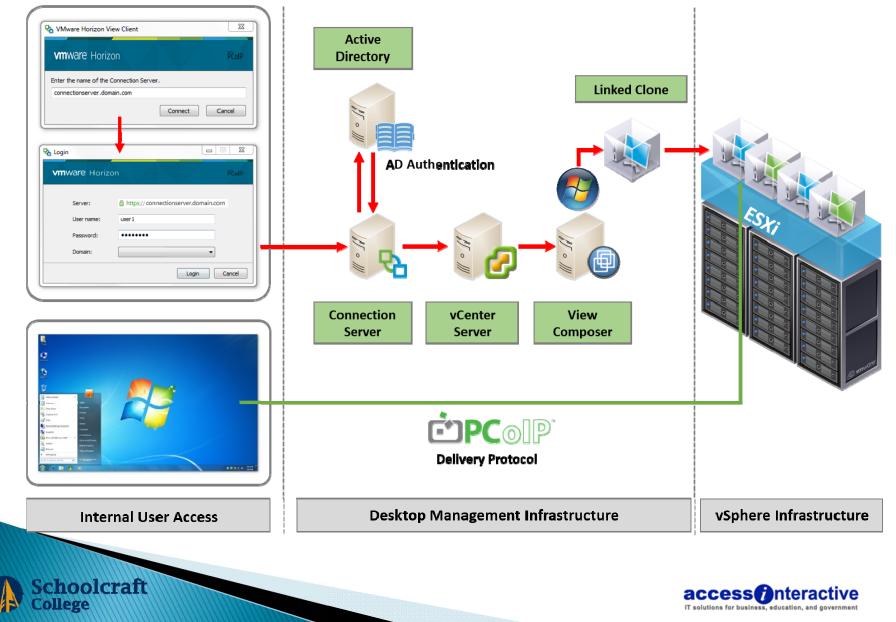
Smart VDI as a Service Benefits

- Faster setup for industry standard VDI.
- Eliminate hardware and administration overhead.
- Access applications and desktops from anywhere.
- Pay As You Go.
- Take advantage of a partner with dozens of installs.
 - Proper compute, storage, and network resources.
 - Every solution is custom designed for the customer's application and desktop delivery requirements.
 - Turnkey solution.
- Great for piloting or feasibility studies.
- Easily scales/expands to meet unique SAU needs.
- A complete VDI strategy to enhance student and faculty experience.

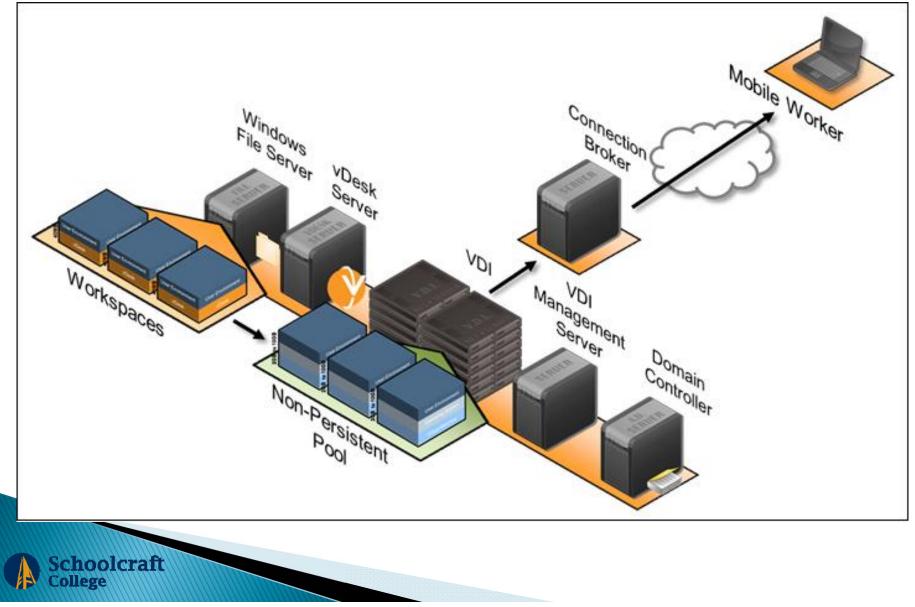




What the Users See and How it Works



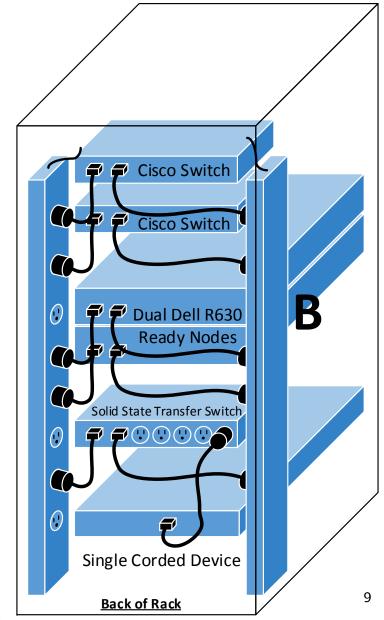
Smart VDI as a Service



Smart VDI as a Service

- Rack, Power, Cooling
- 10Mbps Burstable BW
- Dual Dell R630 Ready Nodes dedicated to your Desktops
- Trend Micro[™] Deep Security
- Microsoft Windows Virtual Desktop Access
- VMware[®] Horizon 7 View
- VMware[®] Horizon vSAN
- Image Management

choolcraft



The Spring Arbor App Stack

Windows 10 2016/2017 Academic Image

- Adobe Reader
- Alice
- ArcGIS
- BlueJ
- Eclipse
- Google Earth
- iTunes
- LadiBug
- Maple
- MicroLab
- Overture
- VLC
- XviD

Schoolcraft

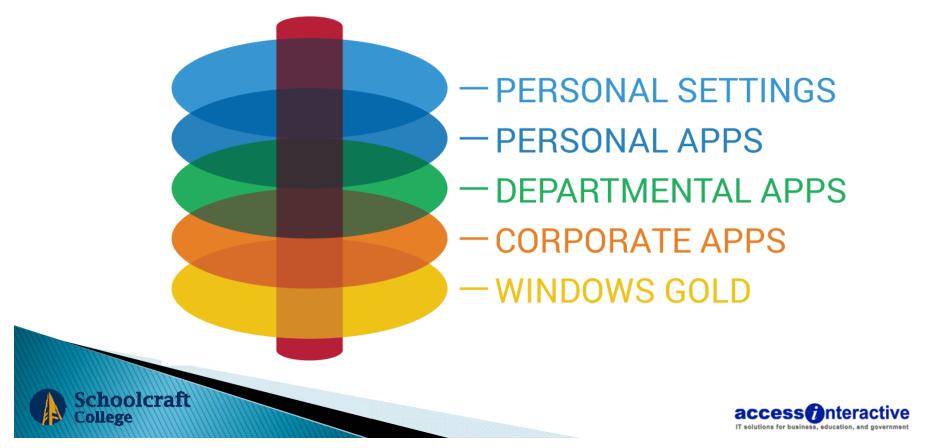
- RosWin
- MS Office

- Chrome
- Firefox ESR
- TTERMPRO
- AVG
- Zoom
- Audacity
- Adobe AIR
- Adobe Flash
- QuickTime
- Windows Live Essentials
- Java (7.45/51/67 both 32/64 bit; 8 32/64 bit; 8.51 32/64 bit)
- Lego Mindstorms
- OBDC Driver CXConnect



The Application Delivery Experience

- VMware has mastered a layered approach to delivering applications to users.
- With a surgeons precision, we can change very small details, seamless to users.

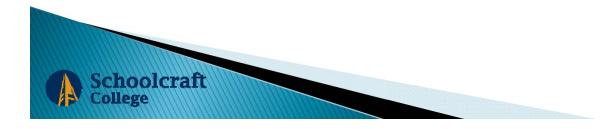


11

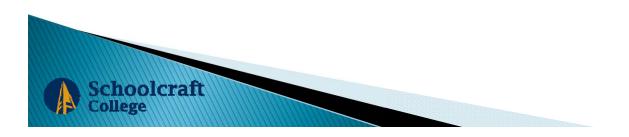
- Do your homework.
 - Access Interactive consumption analysis was leveraged to characterize desktop requirements across campus infrastructure (similar to DPACK (Dell Performance Analysis Collection Kit) for server analysis).
 - How much horsepower do you need?
 - Properly size the infrastructure Storage, Memory, CPU, Network capacity, plan for growth.
 - Don't overpromise "CAD runs great on these GPUs, let's try a couple CGT Labs."
 - Do some testing to make sure you know what apps can be thin-app'd, App Volume'd, etc. (# of Images).



- Find an internal champion someone who can share the vision; turn detractors into advocates.
 - Many ways to do it wrong few to do it right.
 - Ultimately, can the user get their job done better...
 - Close interaction with end user is essential.
 - VDI gets blamed for everything, like: "It's the Network!"
- Start with a lab work with faculty expectations.



- Flash GPUs Cores Auto Resource Management - make solutions not excuses.
 Be mindful of latency between SAN and CPU.
 Be mindful of network latency between data center and desktops.
- GPU (NVIDIA Tesla M60 GPU or NVIDIA Grid K2 GPU) – and remember VDI likes all Flash arrays!
- Be careful with thin provisioning especially double-dipping with VMware and SAN – avoid weirdness.



- Desktop warming strategy classroom turnover and boot storms vs image explosion (use an N+1 Strategy).
 - SAN auto-tiering can be your enemy pinning VDI provisioning to flash vs auto-tiering.
 - Resource Management (DRS vs other ways need dynamic resource management not once per day).
- End user acceptance can hinge on USB drive, DVD Player, Doc Camera, or capture software for microscope.
- IOPS for VDI different than VSI separate the infrastructure.
- Look closely at vSAN and hyperconverged, performance.

choolcraft

Pick a good implementation partner whose done many.





Smart VDI ROI

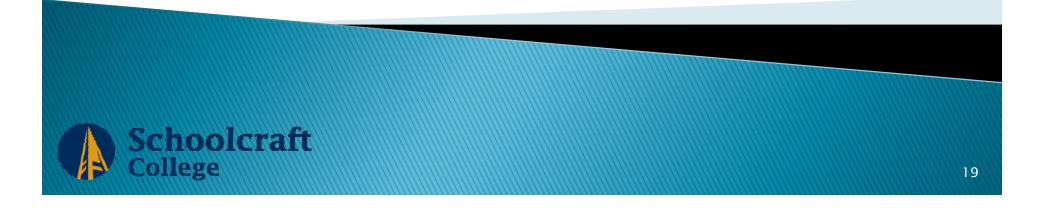
- Embracing a BYOD.
- Transferring device management and troubleshooting to the users.
- Increase efficiency.

oolcraft

- Reduce Capital expenditures.
- Avoid capital spending with Smart VDI monthly payments.
- If you're licensing from Microsoft, you can enter an Enterprise Agreement to save money.
- Redeployment of IT staff to other projects creates a greater value for the organization.
- Increase global customer service.



The Right Data Center Infrastructure SC Technologies Center, Inc.

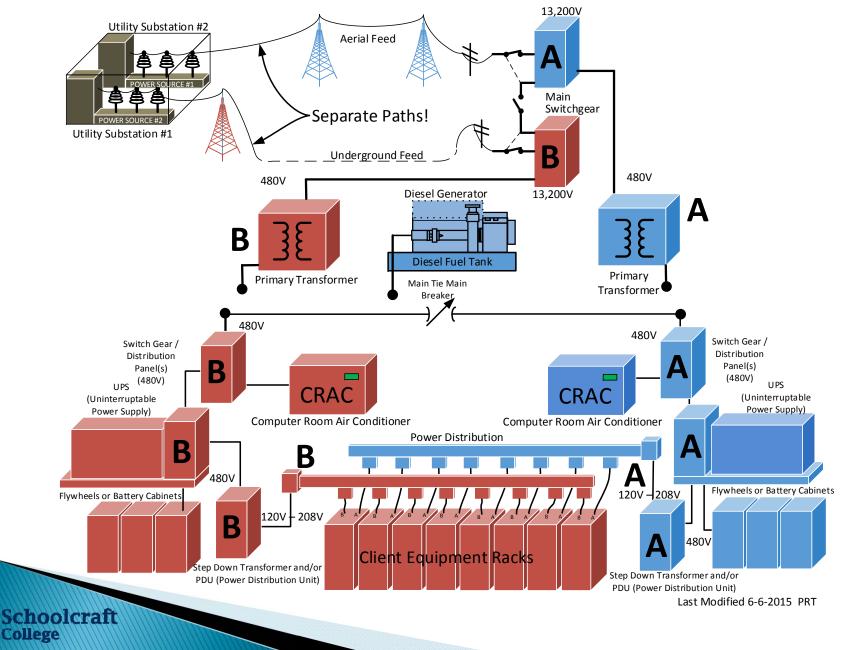


Data Center Power Design

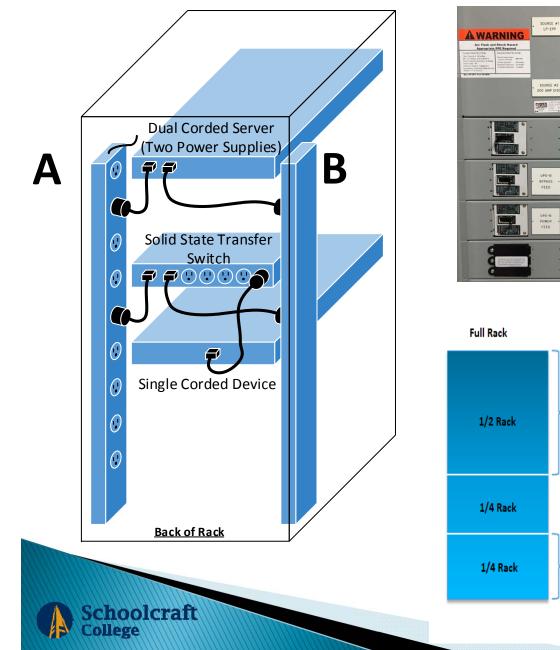
- Dual utility feeds.
- Generator backup power with minimum of 48hrs of diesel fuel.
- Dual UPS (Uninterruptable Power Supply).
- 8KW/rack 208V/30A/3ph.



Data Center Power Plant



Power Deployment





UPS-A POWER FEED

21 U

10 U

42 U

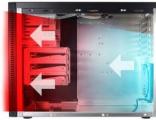
Cooling Considerations

- Cooling 101 Device Fans pull air through.
- Avoid air mixing as much as possible.
- Cooling is largest "non-IT" power usage; therefore, efficiency is paramount.
- Leakage open spaces create air mixing, low air velocity, turbulence; equals loss of efficiency.
- ▶ N+1 cooling capacity.
- Goal PUE (Power Utilization Effectiveness)<= 1.5.

hoolcraft

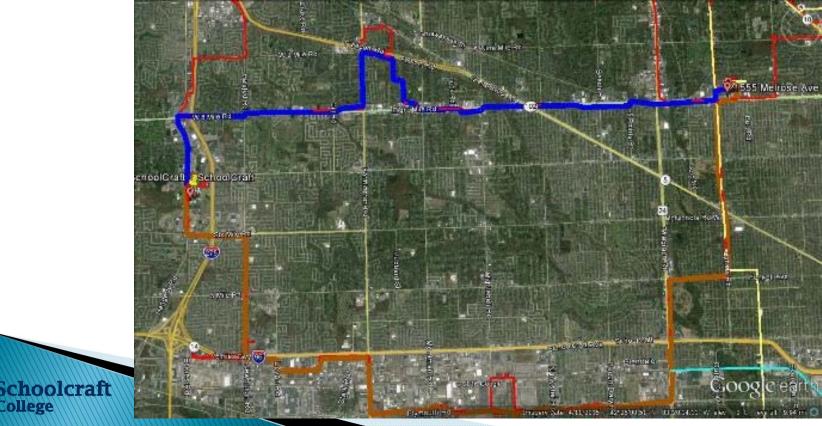
 $\mathsf{PUE} = \frac{\mathsf{Total } \mathsf{D. } \mathsf{C. } \mathsf{Power}}{\mathsf{Power to } \mathsf{Racks}}$





Network

- It is important to be able to offer multiple carriers to potential customers to interface with their HQ.
- Another consideration is to have those carriers coming in through diverse entry points and giving them diverse paths; giving customers redundancy via carriers.
- The connection between customer and carrier should also be multicarrier.



Network Design

- Entry pathways owned by Schoolcraft.
- Dual Cisco ASR 1000 carrier routers to MDF.
- Dual edge switches (HSRP, VSS, VDC).
 - Cisco 3750 or better to start.
- Power via A-B UPS.

choolcraft

Dual Carriers XO and AT&T.



Cisco Nexus Core Network

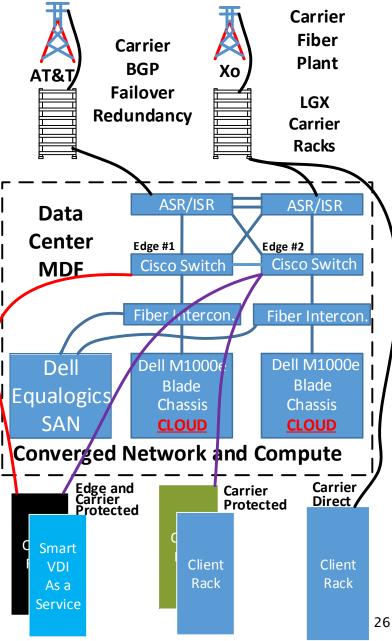


Data Center Networking Redundancy

- Multiple carriers.
- Multiple entry points (Diverse Entry).
- Multiple carrier paths (Diverse Path).
- Dual lateral connection for primary carriers.
- BGP (Border Gateway Protocol) exterior gateway protocol designed to exchange routing.

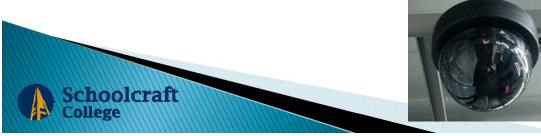
choolcraft

College



Security

- Alarm is active 24/7.
- Dual authentication with Prox Card and Biometrics.
- > 24/7 monitored.
- CCTV mega pixel security cameras with remote viewing.
- Motion activated video recording with 30-day retention minimum.
- Non-Clients/Vendors 100% escorted.





Dual Authentication Access Biometric & Proximity Card



Security

- State-of-the-art IOC (Intelligence Operations Center).
- Operated by the certified PA331 Police Force.
- Connected to CLEMIS Courts and Law Enforcement Management Information System of Oakland County.
- Municipal Grade RF Com Capable for Dispatch.
- EOC (Emergency Operations Center) ready.
- Social Media Keyword Monitoring.



EPO – Emergency Power Off

- Building vs Room.
- UPS vs Feeder Breakers.
- General vs First responder activation.
- Fire Suppression Activation.
- Code requirements... Equipment servicing room.
- CRAC's and IT equipment vs. CRAC's only
- EPO

choolcraft

ollege

- First responder only
- Equipment servicing room CRAC's - Agent effectiveness
- IT Equipment power optional
- Power for lighting & utility outlets

NEC Article 645 – B

Disconnection Means (Emergency Power Off) Section 645.10 of the 2008 NEC requires that there be disconnecting means for each zone in the IT room. Section 645.10 of the 2011 NEC has two alternatives for the disconnecting means, (A) covers remote disconnect controls with requirements the same as the 2008 NEC and (B) covers critical operations data systems. Critical operations data systems (defined in 645.2) are permitted to have alternate disconnecting means provided that five additional conditions are met:

- (1) An approved shut down procedure has been established
- (2) Qualified personnel are continuously available 24/7
- (3) Smoke sensors are in place.
- (4) A fire suppression system is in place.
- (5) Plenum cables are used for signaling.





Fire Suppression

New evaporative particulate.

Schoolcraft

- Inert gas HFC-125 extinguishing system detection at 165°.
- Dry pipe dual action activates at185°.
 - 2 detectors active to charge lines.
 - Pellet melt in water zone.
- First Responder training to educate – "water and axes are not needed!"







HFC-125 Fire Suppression

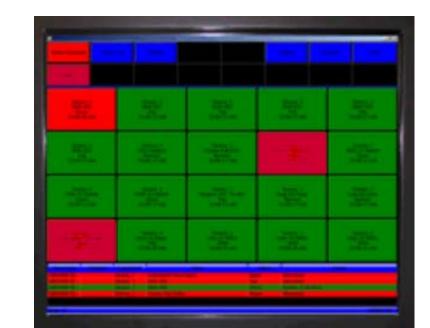


Monitoring

- Preventative vs Reactive
- How much Granular view vs Sensory Overload
- Methods & Protocols
 - SNMP
 - BACnet
 - Mod bus
 - Dry Contact
- Alerting

choolcraft

- emails
- text messages
- phone calls
- audible alarms
- Response Policy



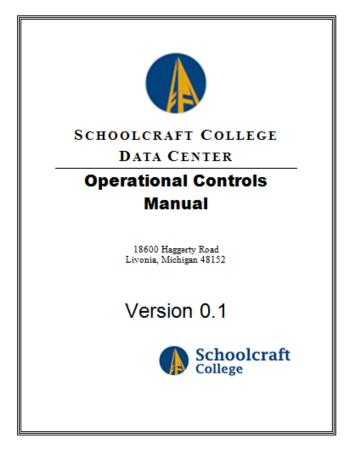
Differentiate Infrastructure HW vs Network

Management Control Points

- Policy Compliance SSAE16 SOC2, HIPAA, PCI, etc.
- ~100 Control policies with Quality Control repository.
- Operations guide.
- Risk Analysis & Mitigation Plan with over 100 validation points.
- Disaster Recovery Plan First Responder Guide.
- Employee Handbook.

choolcraft

- DCIM & asset management.
- Incident management & ticketing system.

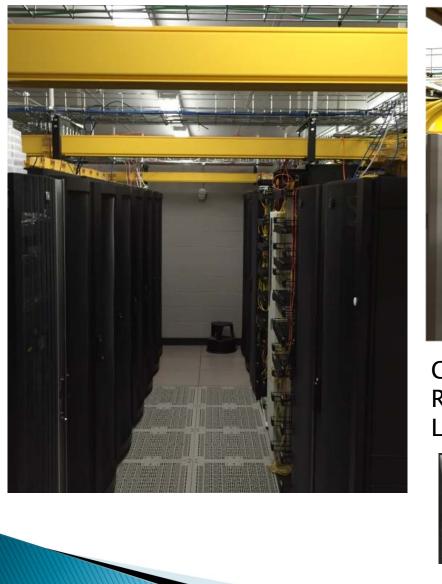


Maintenance

- Preventative
- Service-effecting or Non-service-effecting
- Notification of Clients (2-3 weeks in advance)
- Network and compute redundancy, and Disaster Recovery testing
- CRAC's and Condensers
- Primary Transformer
- Generator Switchgear
- VPS using wrap around maintenance bypass
- Breakers (ARC Flash) and Coordination analysis
- Fire suppression and EPO
- Transfer switches and Control logic

33

Data Center Footprint

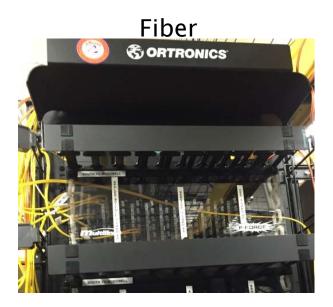


Schoolcraft College

raft College, Confidential - June 30, 2015



Combo Rack Locks



Questions...?

